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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/646,912	08/22/2003	Kenneth Shanton	57690.010415	1605	
38077 7590 PATRICK W. RAS			EXAMINER		
ARMSTRONG TE	ASDALE LLP	2.000	CHAMPAGNE, LUNA		
	ONE METROPOLITAN SQUARE, SUITE 2600 ST. LOUIS, MO 63102-2740		ART UNIT	PAPER NUMBER	
51. 20015, N.O 05102 D7 10			3627		
SHORTENED STATUTORY PE	RIOD OF RESPONSE	· MAIL DATE	DELIVERY MODE		
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Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

	Applica	ation No.	Applicant(s)			
Office Action Summary		5,912	SHANTON, KENNETH			
		ner	Art Unit			
	Luna C	hampagne	3627			
The MAILING DATE of this com	munication appears on	the cover sheet with the c	correspondence address			
A SHORTENED STATUTORY PERIOUS WHICHEVER IS LONGER, FROM THE Extensions of time may be available under the proven the state of this of the state of this of the state of this of the state o	E MAILING DATE OF sions of 37 CFR 1.136(a). In no communication. Imm statutory period will apply an reply will, by statute, cause the inths after the mailing date of this	THIS COMMUNICATION of event, however, may a reply be tired d will expire SIX (6) MONTHS from application to become ABANDONE	N. nely filed the mailing date of this communication. ED (35 U.S.C. § 133).			
Status						
1) Responsive to communication (s) filed on <u>20 December</u>	<u>r 2006</u> .				
2a) This action is FINAL .	,—					
• • • • • • • • • • • • • • • • • • • •	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
closed in accordance with the pr	actice under Ex parte	Quayle, 1935 C.D. 11, 49	53 O.G. 213.			
Disposition of Claims						
4) ⊠ Claim(s) <u>1-8</u> is/are pending in the 4a) Of the above claim(s) 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) <u>1-8</u> is/are rejected. 7) □ Claim(s) is/are objected to result in the second	is/are withdrawn from					
Application Papers						
9) The specification is objected to be 10) The drawing(s) filed on 25 August Applicant may not request that any Replacement drawing sheet(s) including The oath or declaration is object.	ot 2003 is/are: a)⊠ accobjection to the drawing(solding the correction is req	s) be held in abeyance. Se juired if the drawing(s) is ob	e 37 CFR 1.85(a). ojected to. See 37 CFR 1.121(d).			
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a cl a) All b) Some c) None cl 1. Certified copies of the price 2. Certified copies of the price 3. Copies of the certified copies of the supplication from the Interrect See the attached detailed Office and	of: prity documents have b prity documents have b pies of the priority docu national Bureau (PCT F	peen received. Deen received in Applicat Dements have been receive Rule 17.2(a)).	ion No ed in this National Stage			
Attachment(s) 1) Notice of References Cited (PTO-892)		4) Interview Summary				
 Notice of Draftsperson's Patent Drawing Revi Information Disclosure Statement(s) (PTO/SB Paper No(s)/Mail Date <u>2/2/04</u>. 		Paper No(s)/Mail D 5) Notice of Informal F 6) Other:				

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DETAILED ACTION

Claim Rejections - 35 USC § 102

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

- 1. Claims 1-8 are rejected under 35 U.S.C. 102(e) as being anticipated by Garber et al. (US 7,044,373 B1).
- 2. As per claim 1, Garber et al. teach a system for monitoring inventory in a point of purchase display, comprising: (See fig. 16) a portable display stand, having at least one shelf, operably configured to support a package thereon; the display stand further having at least one of a bottom wall, a side wall, a back wall, a top wall, a front wall (See col. 15, lines 60-65); at least one package, operably configured to be positioned on the at least one shelf (See col. 15, lines 38-39), the at least one package containing a radio frequency identification tag (See col. 13, lines 28-30); at least one radio frequency antenna, affixed to at least one of the at least one shelf, the at least one of a bottom wall, a side wall, a back wall, a top wall, a front wall (See col. 16, lines 19-21); a radio frequency identification tag reader, operably connected to the radio frequency antenna, for transmitting to and receiving radio frequency signals from the radio frequency identification tag, the radio frequency identification tag reader being operably configured to generate signals representative of the presence and absence of radio frequency identification tags within the display stand (See col. 11, lines 36-40; col, 12 lines 45-53), the radio frequency identification tag reader being operably connectable to a remotely

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situated monitoring apparatus, for providing a remote indication of the presence and absence of the at least one package containing a radio frequency identification tag, within the display (See col. 12, lines 52-57).

As per claim 2, Garber et al. teach a system, wherein the portable display stand is configured to be readily collapsible and transportable (See col. 15, lines 38-56).

As per claim 3, Garber et al. teach a system, wherein the portable display stand is fabricated substantially completely from one of: paper; paperboard; corrugated paperboard; bristol board; foam cored board; plastic (See col. 16, lines 54-56).

As per claim 4, Garber et al. teach a system, wherein the portable display stand is at least partially covered with emf absorbing/shielding material (See col. 8, lines 60-64).

As per claim 5, Garber et al. teach a system, wherein the at least one radio frequency antenna is affixed to the portable display stand by printing the at least one radio frequency antenna on a surface of the portable display stand with metallic ink (See col. 16, lines 7-10).

As per claim 6, Garber et al. teach a system, wherein the at least one radio frequency antenna is embedded within the material from which the portable display stand is fabricated (See col. 22, lines 9-10).

As per claim 7, Garber et al. teach a system, wherein the portable display stand is provided with wheels to facilitate movement of the portable display stand (See col. 15, lines 41-42; col. 16, lines 56-58).

As per claim 8, Garber et al. teach a system, wherein the portable display stand incorporates a pallet structure (See fig. 16).

Conclusion

3. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Berquist et al. (US 7,161,470 B2), Rolin (US 6,825,754,B1), Kahn et al. (US 6,234,394 B1).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Luna Champagne whose telephone number is (571) 272-7177. The examiner can normally be reached on 8:30 - 5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Florian Zeender can be reached on (571) 272-6790. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Luna Champagne

Examiner Art Unit 3627

January 17, 2007